

# THE LONDON INVESTOR SHOW

NOVOTEL LONDON WEST,  
FRIDAY, 30TH OCTOBER 2020

A one-day exhibition and event for Private Investors,  
Traders and Active Market Participants

Headline Sponsor:



Charity Partner:



Media Partners:



[www.londoninvestorshow.com](http://www.londoninvestorshow.com)

# THE LONDON INVESTOR SHOW

## Introduction and Welcome

Investor Conferences is delighted to present the London Investor Show - a unique, one day exhibition and event dedicated to providing education and information to private investors and traders in the UK.

The London Investor Show is the definitive UK investor event, covering all areas of stock market investment, appealing to novice investors who are starting out, as well as more sophisticated, active investors

## A one-day exhibition and event for Private Investors, Traders and Active Market Participants

- Join other exhibiting companies at the UK's premier event for private investors.
- Meet up to 2500 private investors over the one day.
- An excellent programme of events, providing education and information for delegates.

Headline Sponsor:



Charity Partner:



Media Partners:







## Why Exhibit?

We invite support from the financial and retail investment industry in the UK, to work with us in creating the UK's definitive event for private investors and traders. There are many benefits for companies who choose to be part of the UK's premier educational event for investors and traders.

- Opportunity to meet and speak to potential clients, face-to-face (estimated attendance is 2500 delegates over the one day).
- Create goodwill and positive branding amongst retail investors and traders.
- Collect valuable market research and data for post-event marketing.
- Utilise the London Investor Show as a launch pad for new products/services.
- Network and learn from other exhibitors.

*"The London Investor Show is the UK's premier show for private investors and active traders. This exciting annual event offers a unique opportunity to learn about investing and the financial markets, bringing together leading brokers, analysts, trading experts, commentators and academics in one informative and high energy forum."*

**Lisa Campbell, Managing Director, Investor Conferences (UK) Ltd, Organisers of the London Investor Show**



[www.londoninvestorshow.com](http://www.londoninvestorshow.com)





## What's on for Delegates?

The London Investor Show is a “must-attend” event for private investors and traders, offering a day packed with stimulating sessions, live events, investment workshops and free seminars, plus the chance to meet and speak to some of our most highly-regarded investment experts in the UK.



**KeyNote Speech and opening remarks by Fineco Bank, Headline Sponsors of the London Investor Show**



**Independent Training Workshops** – delegates can choose from 5, hour-long investment workshops during the day



**FREE Seminars** throughout the day.



**Company Central** - an exclusive zone where investors can meet some of the most exciting listed and unlisted companies - potential investment opportunities.



**LIVE Panel Sessions** on the global economy, China, Russia, and Emerging Markets.



**LIVE Lunchtime Summit** "The AI Revolution: what is the impact on private investors and their portfolios?" Chaired by Alpesh Patel.



**Investment Cafe** - where delegates can meet and speak with one another; a full range of catering is available throughout the day



**Investment Exhibition** featuring stock brokers, wealth managers, information providers, software providers, fund managers, training companies and other relevant providers to private investors.



**Investment Bookshop** – providing a range of titles for traders and investors.



**Speakers Corner** – where authors and other presenters host short talks for delegates.

## Previous Speakers Include...

Nicola Horlick  
Money&Co



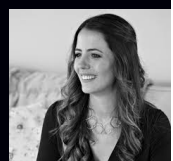
Justin Urquhart Stewart  
Market Commentator  
Director of Seven  
Investment Management



Gavin Oldham  
Share plc Share Radio



Catherine Morgan  
The Money Panel



Richard Hargreaves  
Early-stage technology  
investor



Penny Haslam  
BBC Business Presenter



Alpesh Patel  
Market Commentator,  
Investment Author  
[www.alpeshpatel.com](http://www.alpeshpatel.com)



Rodney Hobson  
Fundamental Investor  
and Investment Author



Peter Temple  
Investment Author and  
Fundamental Investor



Tom Hougaard  
Trader





InvestorConferences

What previous delegates say  
about the London Investor Show...



"Spending a day at the London Investor Show was a very useful experience. The exhibitors were a very good selection of people, who I needed to see. There was a very lively set of different speakers, who were exciting and talented.

The layout of the exhibition stands was very well thought out, and the wide corridors between stands encouraged timely "in the corridor" conversations.

I plan to attend future Shows and to attain great value from doing so."

*With best regards and best wishes  
Barry H. Massey (Prof.Dr.)*

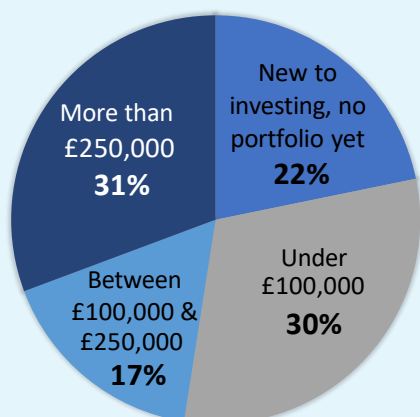
## Why do Delegates Attend?

The London Investor Show provides delegates with a live forum, where they can spend a day learning new skills, collecting information, hearing the views of the panel members and meeting exhibitors who have the products and services that could help them become successful investors and traders.

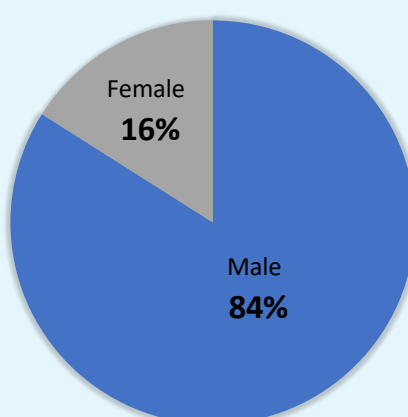
It is also an excellent opportunity for investors to meet one another, swapping ideas and experiences, making new contacts and feeling very much part of the retail investment community. Ultimately, delegates attend because they value the event, the knowledge and experience they gain by spending a day at the show – which they will build upon and implement, creating a profitable and successful investment portfolio .

## 2019 DELEGATE PROFILE

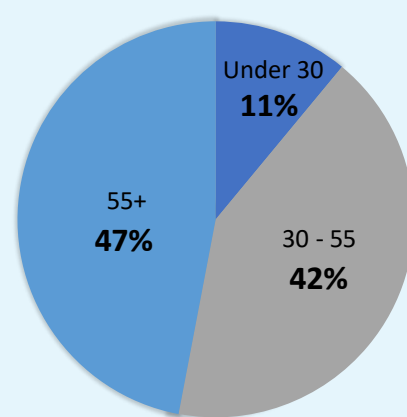
What is the current valuation of  
your portfolio?



Are you...



What age bracket do  
you fall into?



Research undertaken at point of online registration. Based on 794 respondents, out of 2866 delegates.





# Company Central

**New for 2020, Company Central is a dedicated area within the London Investor Show offering investors the chance to meet, and talk to, quoted and unquoted companies, new investment opportunities for investors seeking to build a portfolio. The Company Central Auditorium (seating up to 80 delegates) plays host to a series of sector-specific company presentations throughout the day, with companies invited to exhibit within Company Central in order to meet potential new investors.**

Company Central also provides a valuable investor relations opportunity for listed companies with a significant retail investor base. Companies participating in Company Central are provided with an unlimited number of complimentary tickets to the London Investor Show, each one worth £25, which can be distributed to existing shareholders, generating goodwill and helping retain and engage the existing shareholder base.

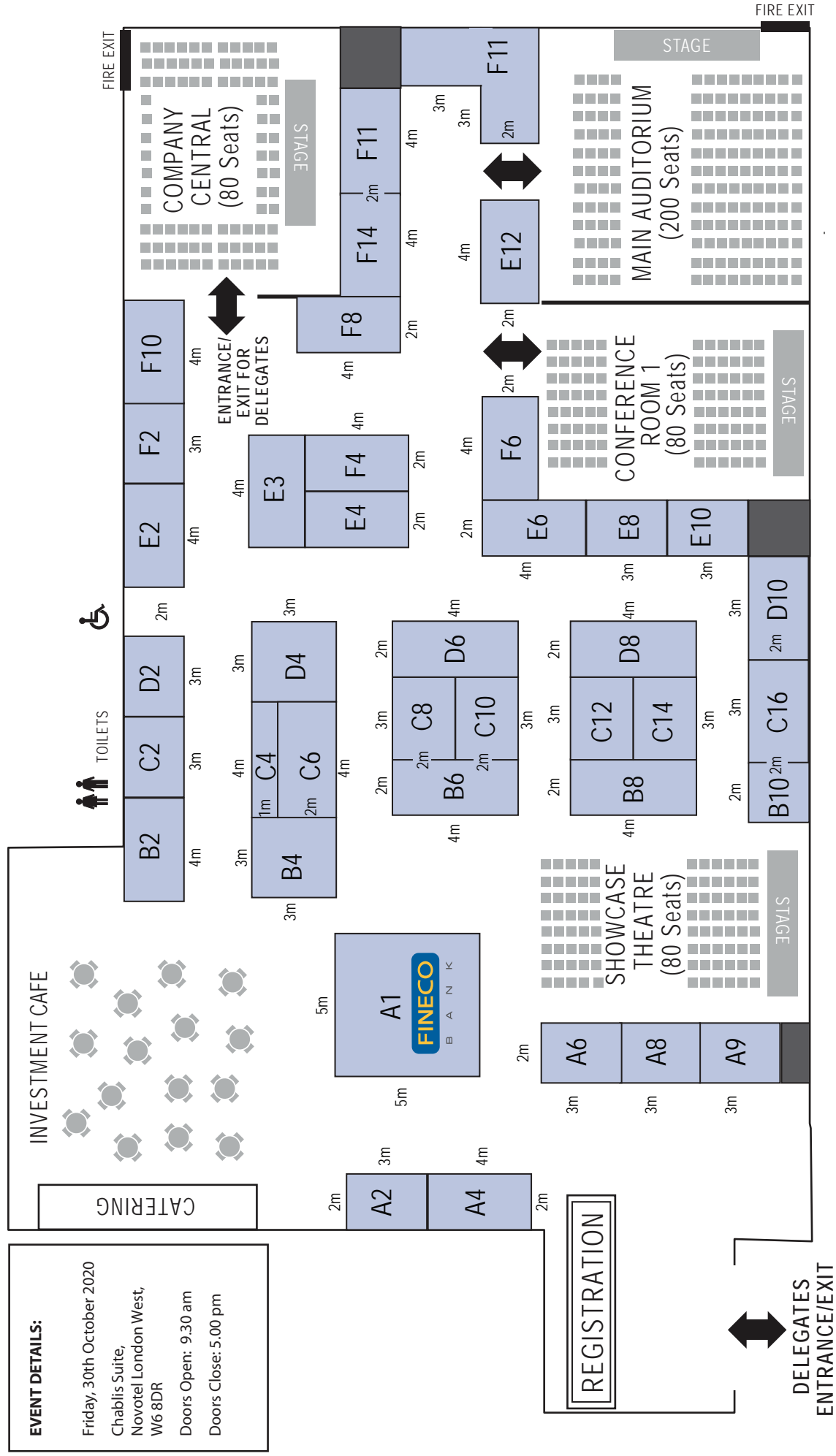
## How to Participate

- Company Presentation
- Participation in sector-specific panel discussion, giving delegates an overview
- 10 minute individual company presentation
- Q&A from delegates

### Includes:

- Company logo and profile on London Investor Show website
- Company logo and profile published within Event Guide
- Unlimited allocation of complimentary tickets for existing shareholders
- Exhibit - meet up to 2000 potential new shareholders at the London Investor Show





# THE LONDON INVESTOR SHOW

Novotel London West, Friday, 30th October 2020

A one-day exhibition and event for Private Investors,  
Traders and Active Market Participants

Doors open: 9.30 am

Doors close: 5.00 pm

**Lisa Campbell** 020 7193 4541

[lisa@londoninvestorshow.com](mailto:lisa@londoninvestorshow.com)

**Julian Stewart** 07712 871250

[Julian.Stewart@londoninvestorshow.com](mailto:Julian.Stewart@londoninvestorshow.com)

**Trevor Leek** 07779 235625

[Trevor.Leek@londoninvestorshow.com](mailto:Trevor.Leek@londoninvestorshow.com)



Headline Sponsor:



Charity Partner:



Organised by:



InvestorConference

Media Partners:



The London Investor Show is organised  
by Investor Conferences (UK)

[www.londoninvestorshow.com](http://www.londoninvestorshow.com)