



InvestorConferences

**IX Media**

## **PRESS RELEASE**

For immediate release – 22 September 2023

### **Joint Statement from ICUK and IX Media**

It is with great pleasure that Lisa and Simon Campbell announce today that they are merging their respective businesses into one single entity.

The brother and sister team worked together for a lengthy period between 1998 and 2009, running large-scale private investor events at London venues Olympia and Excel, as well as investor training workshops around the UK.

In 2009, their paths diverged as they pursued personal projects. During the intervening years, Lisa worked with St Helen's Capital in the City, while launching a nail bar business operating out of BAA airports, and eventually launching Investor Conferences in 2010 which manages a portfolio of successful live events including **London Investor Show**, **London Trader Show** and **Sustain.Social**, all in the retail investment space.

Simon accepted a senior position for a US-based investment research platform, qualifying as ACSI Level 4 which enabled him to hold regulatory roles and launch the company into the UK. Later, Simon relaunched his own business, IX Media, in 2014 through which he established the well-known '**Round the Clock Trader**' virtual trader conferences, together with the in-person **IX Investor Trader Shows**.

After operating as two independent businesses for many years, it is now time, in their view, to bring the businesses together. This will create an enhanced and more significant entity which represents more powerful channels and opportunities for financial advertisers to reach active retail investors and traders.

Under the umbrella of ICUK, Simon will head up a Trading Division, responsible for the London Trader Show, and Round-the-Clock online events as well as exploring other opportunities to serve the active trader audience in UK. Lisa will spearhead the Investor Division, with responsibility for the London Investor Show, and the Sustainable & Social Investing Conference. Lisa will also be seeking out new partnerships to help private investors.

For existing clients, this merger provides access to a wider choice of events and target audience while ensuring the expanded team continues to deliver the usual high quality of service existing clients have come to expect.

Existing events in 2023 will all run as planned and will immediately benefit from the support this merger brings; a larger database of investors and traders; higher attendance at events, and exciting new online projects soon to be announced for 2024.

*Lisa said, " This is very exciting news and I'm absolutely thrilled to be back working with Simon – we make a good team as siblings often do. The clear division between the trading and investing sides of the business is also a great step forward. I look forward to talking to new clients and growing this business over the coming years."*

*Simon said, " I'm so glad we've been able to make this happen – the retail financial industry is growing quickly and we are at the forefront of providing education to this sector in the UK through events and seminars. I'm excited to add value to the London Investor and Trader Shows working with Lisa and the excellent team at Investor Conferences."*

NOTE TO EDITOR

Event details for 2023/24 are as follows:

***The London Investor Show*** ([www.londoninvestorshow.com](http://www.londoninvestorshow.com))

21<sup>st</sup> October 2023; Novotel London West; For information call Lisa Campbell on 0131 618 2131

***The Sustainable & Social Investing Conference*** ([www.sustain.social](http://www.sustain.social))

21<sup>st</sup> October 2023; Novotel London West; For information call Lisa Campbell on 0131 618 2131

***The London Trader Show*** ([www.londontradershow.com](http://www.londontradershow.com))

21<sup>st</sup> October 2023; Novotel London West; For information call Lisa Campbell on 0131 618 2131

***IX Investor & Trader Show*** ([www.ixinvestorshow.com](http://www.ixinvestorshow.com))

24<sup>th</sup> November 2023; Grand Connaught Rooms; For information call Simon Campbell on 020 7193 4540

***The London Trader Show*** ([www.londontradershow.com](http://www.londontradershow.com))

8<sup>th</sup> March 2024; Novotel London West; For information call Lisa Campbell on 0131 618 2131 or  
Simon Campbell on 020 7193 4540

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