



**SUSTAIN.SOCIAL**

Chablis Suite, Novotel, W6 LONDON

**Thursday 3rd December 2020**

## THE SUSTAINABLE & SOCIAL INVESTING CONFERENCE

A one-day **conference** and **event** for private **investors** who want to **learn** more about **sustainable** and **social** investing.



Sponsored by:

the **share**centre:  
simply easier

**M&G**  
INVESTMENTS

**www.sustain.social**

Organised by :



Media Partners:



**Sustainable** investing. **Social** investing.  
**Impact** investing. **Ethical** investing.  
**Socially-Responsible** investing.  
**“Green”** investing.

These are just a few of the many terms that are used to describe how investors today want their money to make a difference, as well as creating good financial returns. It is now broadly accepted that the two aims are not mutually exclusive, and, indeed how some ESG investments are now outperforming traditional asset classes.

ICUK, organisers of the successful London Investor Show, launched a one-day conference and event last year, The Sustainable & Social Investing Conference (or “Sustain.Social” for short). The event is for private investors, dedicated to exploring this area in more detail, providing education and information on sustainable and social investing.

Furnishing private investors with more insight, more knowledge and more confidence to make the decisions best-suited to their own interpretation of how they can invest “for good”.

The Sustainable and Social Investing Conference seeks to address many of the questions often asked by investors looking for more information on how to navigate this area, prior to making their choices.

Sponsored by The Share Centre, and M&G Investments, Sustain.Social will discuss many of the areas concerning Sustainable and Social Investing and will help private investors to make the best choices, for them, taking into account both financial and broader aims.

### A one-day conference for private investors, where sponsors and exhibitors can

- Help encourage the rise of sustainable and social investment options for investors
- Meet an audience of 1200 investors with an interest in impact investing
- Collect valuable market research from end-investors and build a list of potential clients
- Showcase investment options for investors including new funds, new investment opportunities

Sustain.Social is the first event of its type for private investors. Focussing on how private investors can use their portfolios to invest for good, as well as for solid financial returns.

### THE CONFERENCE RUNS OVER FOUR AREAS:

#### Main Auditorium Conference Programme:

With investment workshops and panel discussions on various aspects of sustainable and social investing topics. Entry included with Full Conference Passes

#### Sustainable Investing Room

Featuring seminars on sustainable investing

#### Social Investing

A programme of free seminars on social investing

#### The Investment Theatre

Where investors can hear from companies producing solutions to some of the current sustainable and social questions. Investors can meet new investment opportunities, in line with impact investing criteria.



*“An event dedicated to reaching the millions of Britons desperate to do better with their money is long overdue and New Money is thrilled to be a partner with the Sustainable & Social Investing Conference. This conference is the first step in the now inevitable direction of finance: a return of power to the true owners of global capital: us. The Sustainable & Social Investing Conference can help to prompt a new money movement that will change the face of the global economy for a greener, cleaner and fairer future world.”*

Rebecca Jones, Founder New Money



## PAST AND PRESENT SPEAKERS

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**GERVAIS WILLIAMS**  
Head of Equities,  
Premier Miton Group plc



**ANDY PARSONS**  
Head of Investments & Product  
Proposition at The Share Centre  
and Chartered Fellow of the CISI.



**RICHARD STONE**  
The Share Centre



**YVES GUILLAUME MESSY**  
Blockchain



**NICOLE ANDERSON**  
Managing Partner Redsand



**REBECCA JONES**  
Founder New Money



**RODNEY HOBSON**  
Morningstar,  
Shares made Simple



**JOHN FEATHERBY**  
Shoremount



**JILL JACKSON**  
The Big Exchange



**GAVIN OLDHAM**  
The Share Foundation



**STEPHEN BRENNINKMEIJER**  
European Climate Foundation



**TREVOR ALLEN**  
BNP Paribas



**JULIAN PARROTT**  
Ethical Futures



**BEN CONSTABLE-MAXWELL**  
M&G



**CLAIRE SMITH**  
Beyond Investing



**ESMÉ VAN HERWIJNEN**  
Eden Tree



**MARIA MUNICCHI**  
M&G.

## DELEGATE STATISTICS

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**FOLLOWING DELEGATE RESEARCH UNDERTAKEN AFTER THE FIRST SUSTAIN.SOCIAL IN 2019, PLEASE SEE THE HIGHLIGHTS BELOW:**

**33%** manage a portfolio worth **more than £500,000**

**11%** manage a portfolio worth **between £250,00 and £500,000**

**43%** are **under 55** years of age, with **11% younger than 30**

**22%** are new to investing and attending the event in order to learn, and to meet the companies that can help them set up and run their own investment portfolios.

**What previous delegates say –  
a selection of comments from  
investors who attended the first  
Sustain.Social Conference:**

*"Very well organised & very well presented  
from all parties."*

*"It was very insightful and inspiring to  
hear directly from the fund managers  
themselves. Great to hear about the  
issues they face and how they select their  
investments. Gave you confidence  
to invest."*



*"Such a conference is long overdue. It  
puts pressure on organisations especially  
large companies not participating to get  
involved. Cooperation and collaboration  
is the way forward."*



*"There was a variety of interesting stands.  
The speakers were enthusiastic  
and inspiring."*

*"Great event with high quality speakers  
sharing their expert perspective on this  
new and exciting investment opportunity."*

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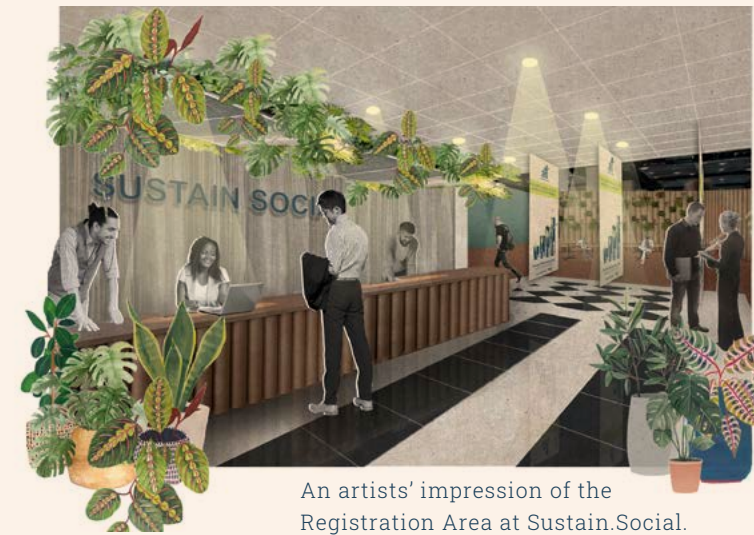
# WHY EXHIBIT?

SUSTAIN.SOCIAL

**Support** the **sustainable** and **social** investing **movement** by **exhibiting** at the Sustainable & Social Investing Conference.

Put your business in front of this niche audience of progressive investors - with a very specific interest in sustainable and social investing.

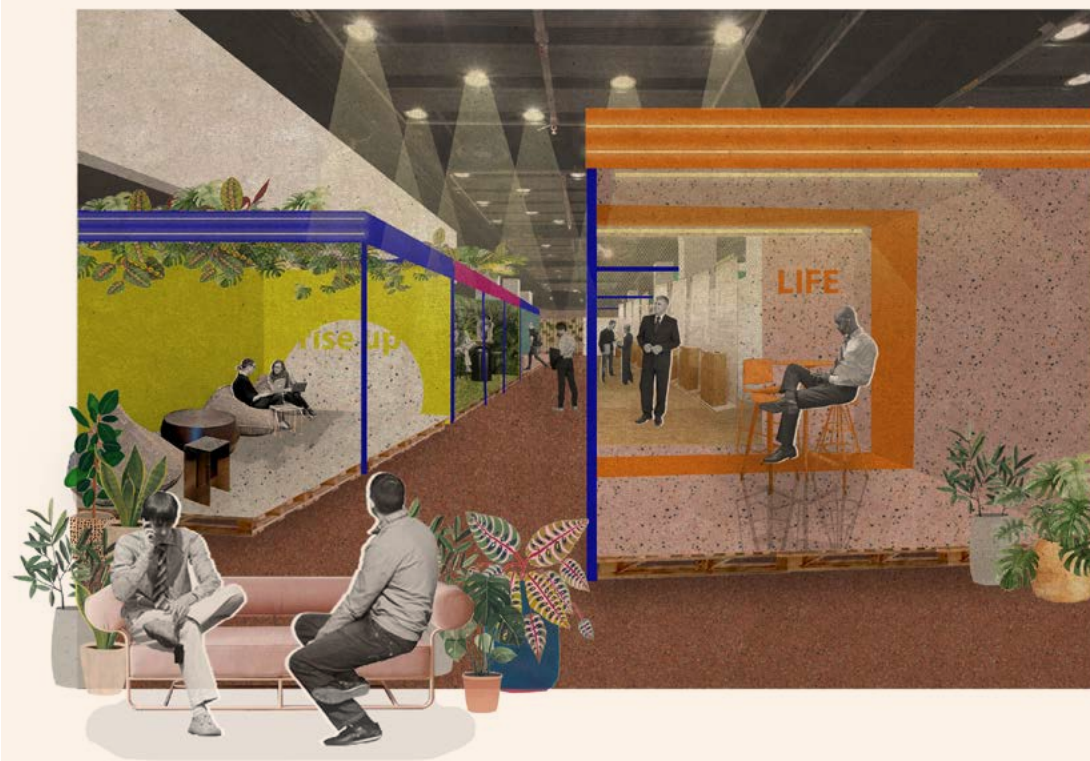
- Opportunity to meet and speak to potential clients, face to face (estimated attendance is 1200 delegates over the one day).
- Create goodwill and positive branding amongst investors
- Collect valuable market research and data for post-event marketing.
- Utilise as a launch pad for new products/ services.
- Network with other sponsors and exhibitors.



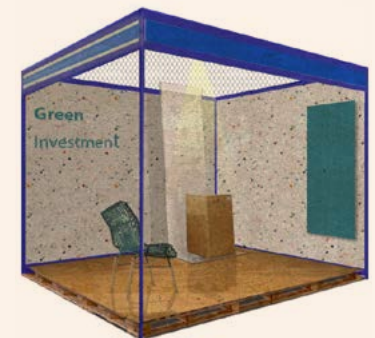
An artists' impression of the Registration Area at Sustain.Social.



The Main Auditorium, where the panel sessions and KeyNote Speech take place.



The exhibition floor and lounge area



An image of a shell scheme stand, dressed for Sustain.Social.

"Sustainable investing has come of age - and can provide investors with both good financial returns, as well as the knowledge that their portfolio is helping effect change. There are solutions to the problems we face at the moment, climate, environmental, societal and other - investing in those solutions is one step to solving them. I hope that the delegates attending the Sustainable & Social Investing Conference will discover new, perhaps better, routes to financial security whilst helping find realistic solutions to many of today's pressing issues."

Lisa Campbell, Managing Director,  
Investor Conference (UK) Ltd





# EXHIBITOR PRICELIST

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## THE SUSTAINABLE & SOCIAL INVESTING CONFERENCE

Exhibitor/Sponsorship Options All prices net of VAT at current rate

<b>Sponsorship</b>	
Headline Sponsorship	SOLD
GOLD Sponsor	£ 28,000.00
SILVER Sponsor	£ 19,000.00
BRONZE Sponsor	£ 18,000.00

**Exhibiting**  
Choose from one of the ready-made exhibiting packages below:

<b>RUBY Package</b>	£ 6,600.00
3m x 2m shell scheme stand	
Full page colour ad within Event Guide	
1 x unique email to ICUK previous delegate database	

<b>SAPPHIRE Package</b>	£ 8,055.00
4m x 2m shell scheme stand	
Full page colour ad within Event Guide	
2 x unique emails to ICUK previous delegate database	

<b>EMERALD Package</b>	£ 10,560.00
6m x 2m shell scheme stand	
Full page colour ad within Event Guide	
2 x unique emails to ICUK previous delegate database	
1 x 30 minute speaking/seminar/presentation spot	

<b>Or, create your own package:</b>	
3mx 2m shell scheme stand*	£ 3,750.00
2m x 2m shell scheme stand	£ 2,750.00
4m x 2m shell scheme stand	£ 4,620.00
6m x 2m shell scheme stand	£ 7,500.00
Space Only @ _£495_ per square metre	

\* shell scheme stands come complete with walls, ceiling grid, company nameboard, strong and reliable free wifi, 100-word Exhibitor Profile within the event website, reproduced within the Event Guide.

Hire a handheld scanner for delegate data collection £ 175.00 each

(with express permission from delegate)

<b>Host your own 30-minute seminar/presentation</b>	
Exhibitors	£ 1,750.00
Non-Exhibitors	£ 2,500.00
Sponsor the lanyards	£ 5,500.00
Sponsor the delegate badges	£ 3,250.00
Sponsor the Sustain.Social Café	£ 6,750.00

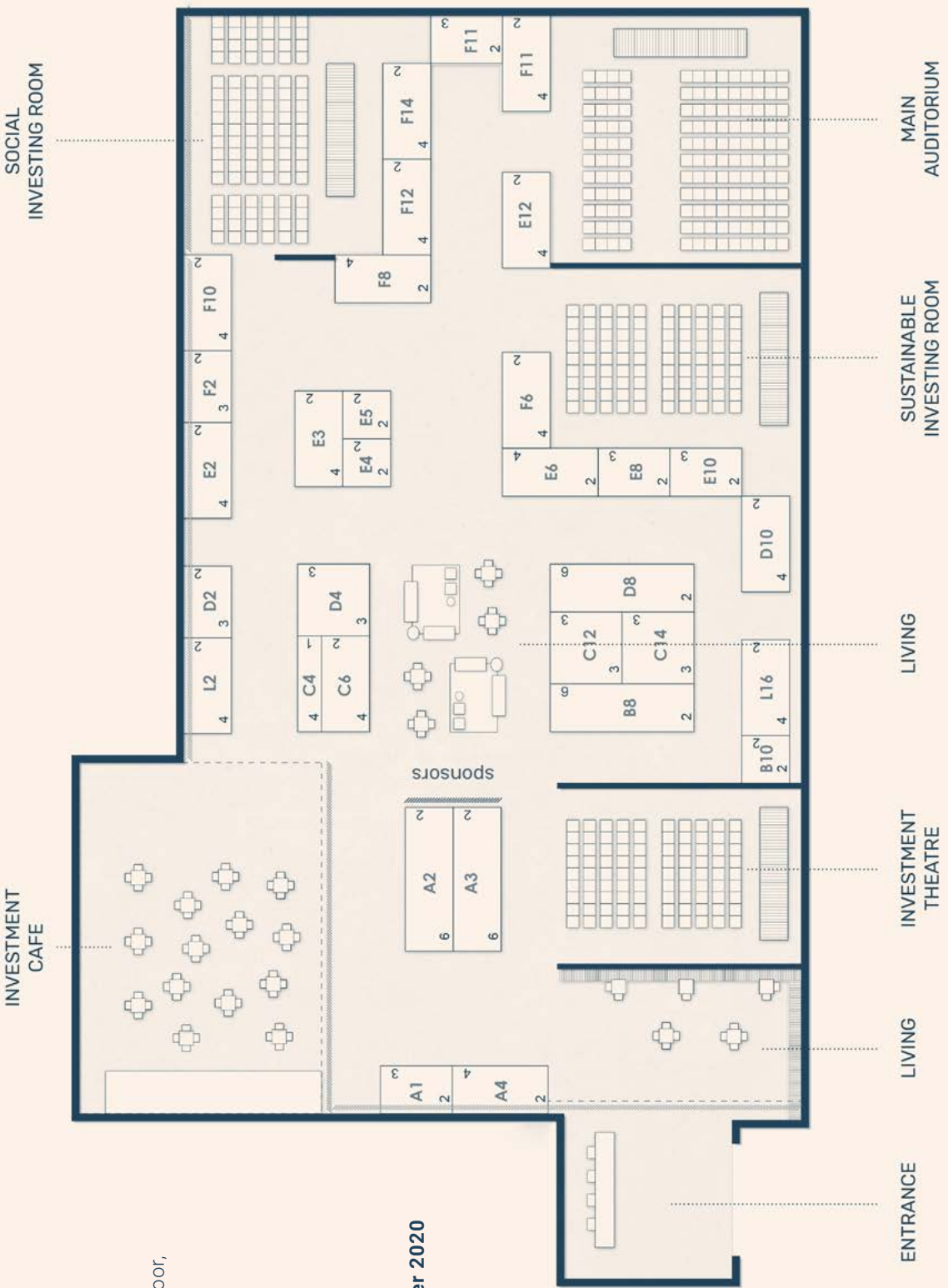
<b>Sponsor the Seatcaps</b>	
Main Auditorium (300)	£ 5,250.00
ShowCase Theatre (100)	£ 1,850.00

Conference Room 1/Traders' Theatre (100)	£ 1,850.00
Full page colour ad, A4, in Event Guide	£ 1,750.00
Branded Wrap - around Event Guide	£ 4,500.00

<b>EXCLUSIVE</b>	
Sponsored (and boosted) Social Media posts Twitter/FB	£ 175.00 each (2 channels)

# FLOORPLAN

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Venue:  
Chablis Suite, Groundfloor,  
Novotel London West  
One Shortlands  
London W6 8DR

Doors open: 9.30 am  
Doors close: 5.00 pm

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# INVEST WITH CONSCIENCE.

A one-day conference  
for private investors

Doors open: **9.30 am**

Doors close: **5.00 pm**

For further information, please contact:

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